# **GG5** Trading We Lead The Way Beyond Borders

Marketing Supply Chain Trading Operation

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# HACKING TRADE AND GROWTH WORLDWIDE

### INTRODUCTION

Navigating foreign trade may prove itself to be a challenge. Our deep understanding of the Canadian and Brazilian markets allows us to guide your business into effective market growth and market-penetration. Through tailored research, we map out necessary steps that your business has to take in order to be successful, before starting any trading operation. The imports and exports between Canada and the world are growing, and you can count on GC5 to lead the way.

## ABOUT GC5

GC5 is a Canadian company operating in the development of foreign trade. Our methodology and management processes include leveraging a thorough analysis of the market, buyer's journey, product life cycle, and other factors we consider or utilize that are vital to a successful trading operation. GC5 can also work as the trading company for your operation.

Our assertive use qualitative and quantitative data, allows GC5 to reach the best penetration approach and assure a lean and effective operation. As well as, delivering end-to-end solutions before, during and after your transactions take place.





GC5 is ready to support your business with customized projects in several sectors with proven experience in the RD&I, pharmaceutical, health care and food industry. Either your plan is expanding into Canada, Brazil, or anywhere else in the world. GC5 in collaboration with our vast network of partners can help your project through completion while providing full support in marketing research, supply chain and operations management. Canada and Brazil are our main market areas of expertise.



## THE INUKSHUK

An important symbol in the native Canadian culture, the Inukshuk communicate several messages: navigation, to mark a place of respect, or to indicate migration routes serving as a guide for land and sea travellers.

The symbolism of the Inukshuk embodies our commitment to our clients. We commit to communicating, navigating and serving as our client's guide at every part of the process.

### **IMPORT & EXPORT PROJECTS** (THE HEAD)

are the main focus of GC5's services.

### MARKETING & SUPPLY CHAIN CONSULTING

#### (THE ARMS)

represents the compass that guides our work — through a personalized plan that includes marketing research and supply chain requirements, to enable the import & export operation.

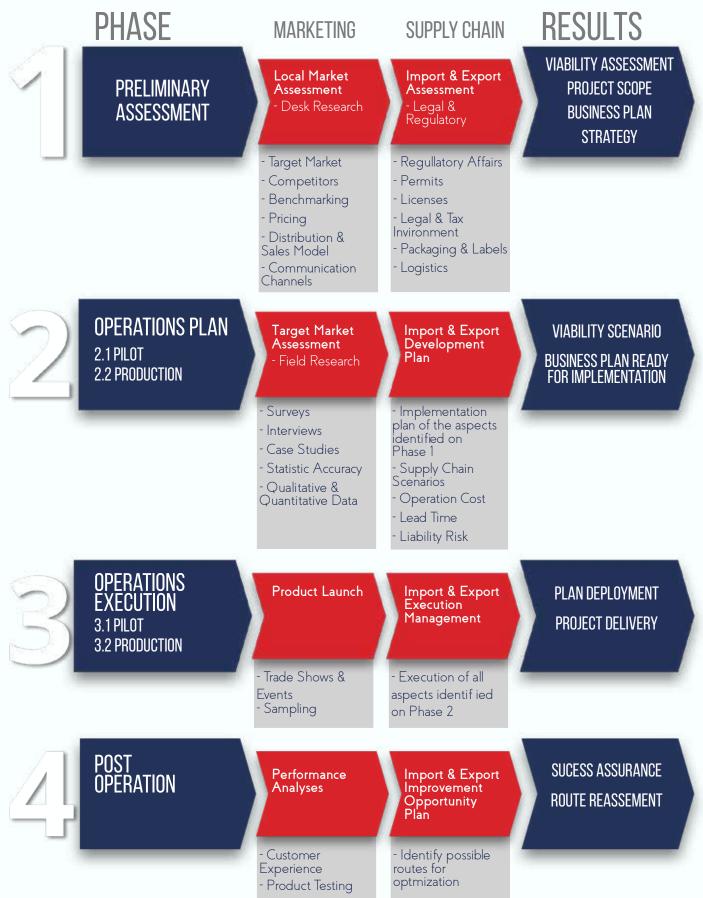
### **OPERATION MANAGMENT** (THE TORSO)

is vital to bringing your project to life. GC5's project management expertise ensures your project success from beginning to end.

### FOUNDATION | WORK ETHIC (THE LEGS)

The Foundations of GC5's work are optimization & agility. GC5's work ethics are commitment & trust. Together they are the principles embedded in all GC5's deliverables.

# METHODOLOGY



## **OUR TEAM**

Consultant and auditor in the areas of

supply chain and business management

for the pharmaceutical Sector, Carol is the

brain behind the qualitative and quantitative data analyses supporting GC5's projects. Having more than ten years of experience in data analyses and market research allows

projects to successfully operate.



MARIA CAROLINA HACK CEO and Co-Founder GC5 Statistician and Postgraduate in Business Administration



LUIS SERGIO C. E SILVA

CEO and Co-Founder GC5 Production Engineer. Business Administrator and Environmental Management Technologist

Consultant and Business auditor. More than 30 years working in a multinational company of projects and manufacture of meters and systems for electricity, water and gas market.



### MICHELLE ALBUQUERQUE

Project Manager Bachelor's Degree in Information Technology and Postgraduate in Global Business Management



### MARCELO DE FRANCO

Scientific Advisor PhD in Immunology Immunogenetics

Michelle marked her path in the company with more than eighteen years of experience in IT and software development. Well accustomed to working in fast-paced industries, and juggling multiple projects with the level of quality and commitment GC5 priors.

Researcher Level 6 of the Butantan Institute and Deputy Director (2011-2017) responsible for Innovation Management and Partnerships. Full advisor of the University of SP.



### **KAROLINE CALIN**

Regulatory Affairs Specialist BPharm and Postgraduate in Quality Management and Regulatory Affairs (Health Canada/ USFDA)

Karoline has a vast experience in product registration in Latin America and Europe. Complemented by 10+ experience in the pharmaceutical industry she is our expert in Health Canada and USFDA matters.



### SÉRGIO RUBENS SOUZA

Project Manager Technologist with MBA in Administration for Engineers and Postgraduate in Industrial Administration

More than 30 years working in the areas of Production, Industrial Engineering, Quality, Logistics and Import / Export in the Pharmaceutical industry. Implementation of ISO 9000.

### **OUR PARTNERS**

The team is comprised of experienced trusted partners in Logistic, Freight Forwarder, Warehousing, Distribution, Customs Brokerage, Regulatory Affairs, among others.

GC5 is a proud member of the Chamber of Commerce Brazil-Canada (CCBC) since 2016. This partnership has allowed us access to a broad network of suppliers, as well as just-in-time information regarding emerging trends both in Brazil and Canada. What grant GC5 the competitive advantage you need in foreign trade

#### CCBC



### FCBB

GC5 is a proud member of the Federation of Canadian-Brazilian Business (FCBB) since 2017, and with diplomatic relations between Canada and Brazil dating back to 1941, this partnership nurtures the bilateral relationship and dialogue on trade and investment. Making GC5 the first choice for doing business in Brazil.



# NOTES


Contact information carol.hack@gc5.ca www.gc5.ca

